

# St'ART

An introduction

St'ART main idea came up during the job shadowing week in Bilbao in October 2017, where Italian and Spanish teachers met up.

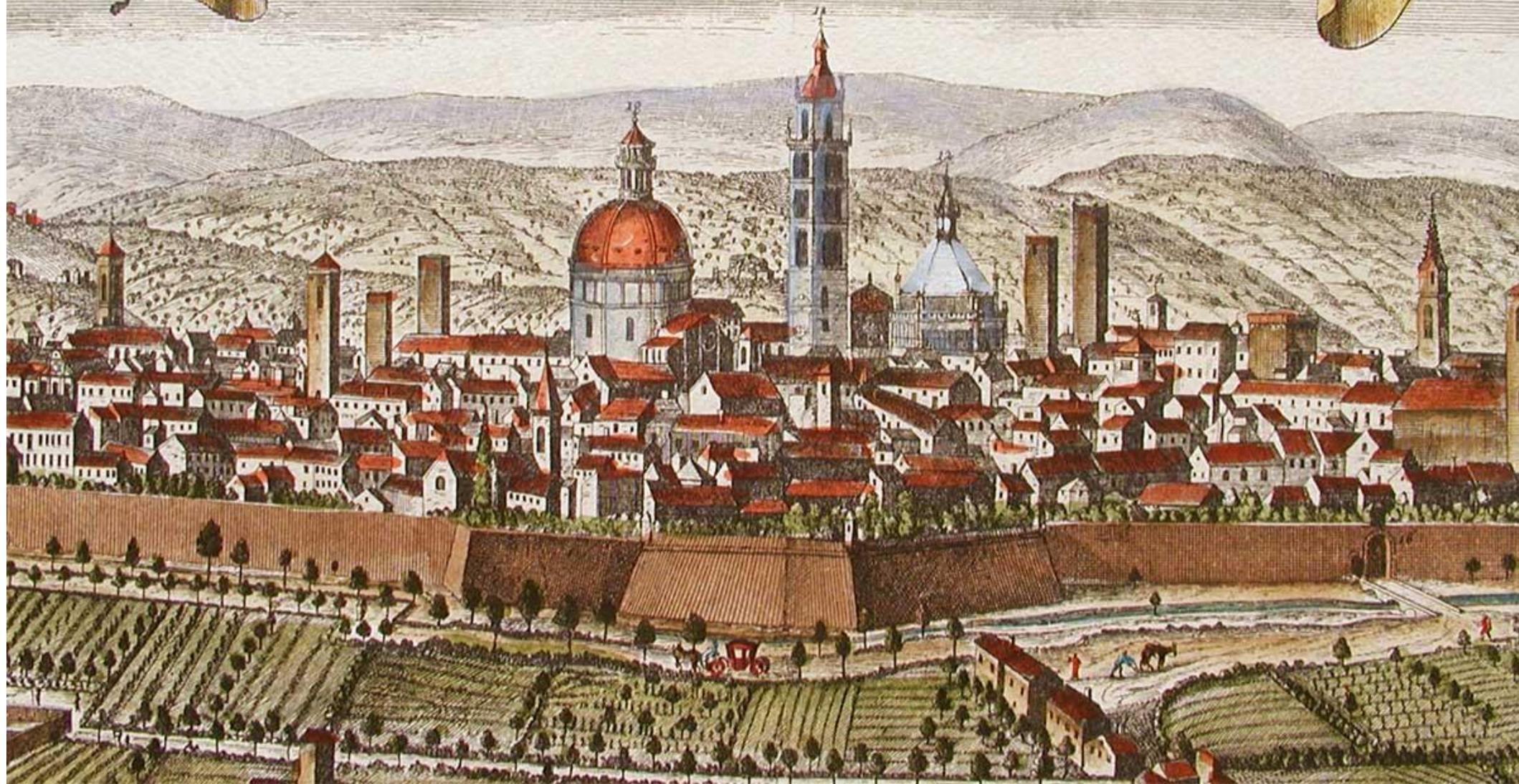
On that occasion we analysed the city's history and particularly the impact the Guggenheim Museum had on the city: twenty years ago, Bilbao was scarred by acts of terrorism and failing industry. The city decided to gamble on contemporary art and architecture.

Bilbao was saved and showed the world the transformative effect of art.



St'ART became true and now we are partners!

# PISTOIA.





Reykjavík

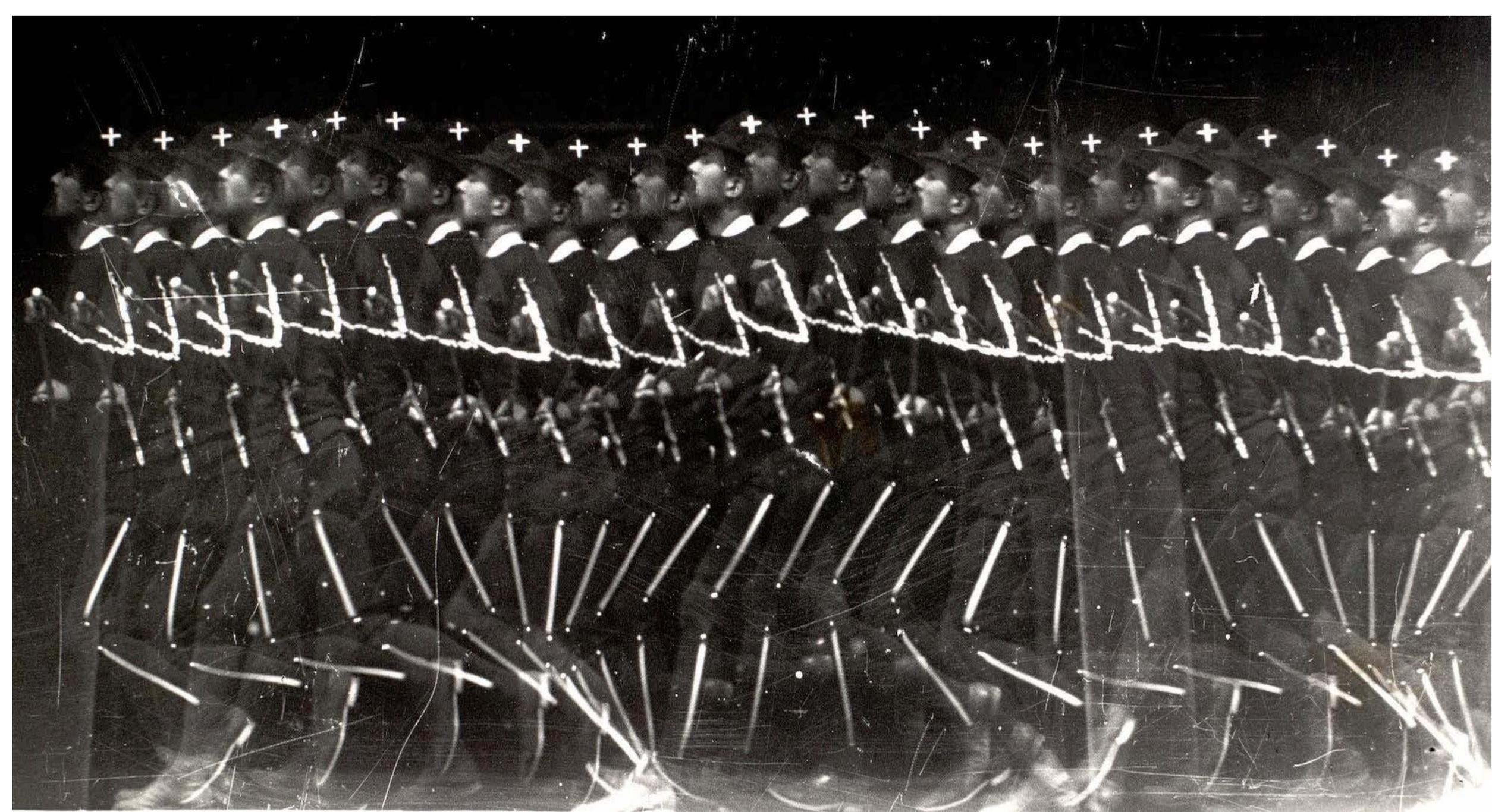


Porto



Bilbao

**St'ART** - the word we chose as the title of our project, brings along ideas of **dynamism**, **motivation**, departure, **enthusiasm** and, obviously, **art**



Etienne-Jules Marey, The Running lion tamer, 1886



Gerhard Richter, Woman Descending the staircase, 1965

**La mia**

**parola**

**preferita?**

**«Azione».**

2009

**My**  
**favorite**

**word?**

**It's "act."**

We believe **Art has the power to change things,**  
we believe **Art is energy,**  
therefore we want to use its strength

A photograph of a wall with neon text. The wall is a light, neutral color and has a decorative top edge with small, square, light-colored protrusions. Above the wall, there are some dark silhouettes of trees and a building. The text is written in a bright green neon font, consisting of seven lines: "CHANGING", "PLACE", "CHANGING", "TIME", "CHANGING", "THOUGHTS", and "FUTURE®".

CHANGING  
PLACE  
CHANGING  
TIME  
CHANGING  
THOUGHTS  
FUTURE®

Art gives the **city a new life**



Anish Kapoor, Cloud Gate, 2006



Daniel Buren, Les Deux Plaetaux, 1986



Niki De Saint-Phalle

Art expresses **the city needs**

HOUSING  
IS A  
HUMAN RIGHT

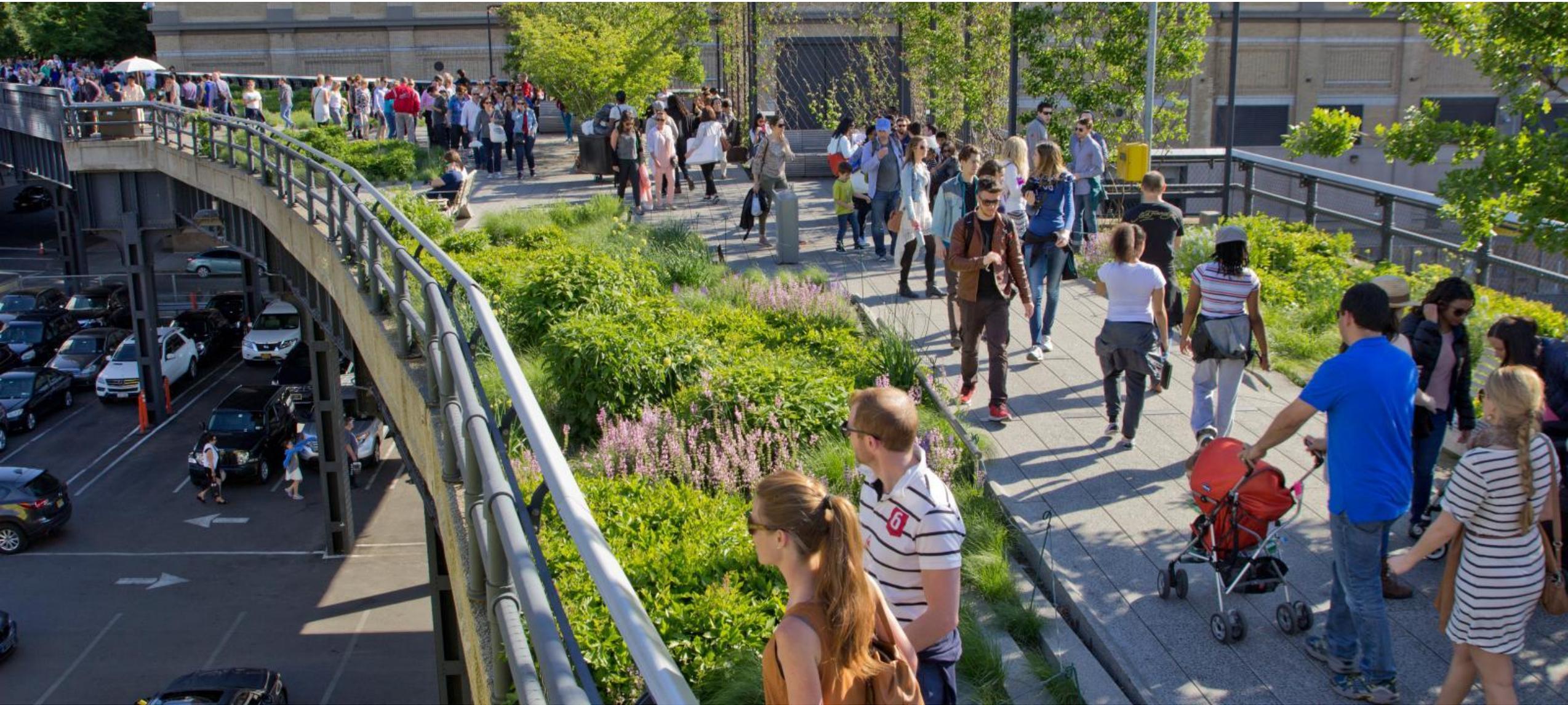
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WANTS: LEFT NEW YORK

Art reveals **the urgencies**



Edward Hopper, Nighthawks, 1942



High Line, New York, 2009

di cosa  
avete  
paura?

Art shows us its **beauty**



VOLGITE GIOCHI AMIRAR COSTEI VO CHE REGGETE CHE ONI FIGRATA 7 PSVE CIELLA CORONATA LAUVA SEBRA CASANO SVO

LA OFFA ONE SCR

Ambrogio Lorenzetti, il Buon Governo, 1338, Siena, Palazzo Pubblico



Vasily Kandinsky,  
Landscape with red spots,  
1913

Berenice Abbott, New York at night, 1932



Art shows the **city originality**



Jeff Koons, Puppy, 1992



Katharina Fritsch, Cock, 2013



Mimmo Paladino, Montagna di sale, 2011



Blu, Lisbona, 2010

but art tells also about the **lacklustre and the empty parts of the city**, where nobody lives or where those who nobody cares about live.



Wim Wenders



Nan Goldin



Banksy, 2011

**Every city has pockets of underused and underutilized land, or distressed and decaying urban areas**



Willie Doherty, 1987



Chris Steele-Perkins  
1978



Martin Parr, The Last Resort New Brighton, England, 1983-85.

Through this project we intend to **involve students and teachers in looking into their cultural heritage and realities** and in trying to **find possible solutions** to recover their cities through ART, or simply in trying to sensitise the community.





Porto, Casa da Musica, 2005

We need to think of **cities as communities, as places where to meet and exchange experiences**





Nari Ward, 2011



Bill Viola, The Greeting, 1995

**Art offers solutions: it  
'wants to live' the city, it  
can give the city new life  
and a new vital impulse**

EVERYONE GETS LIGHTER



Lygia Pape, 1968



Jaume Plensa, The crown fountain, 2004

Through “St’ART” project  
we want to make people  
aware of the problems, but  
also to set possible  
solutions

**Everything is art.  
Everything is politics.**

**—Ai Weiwei**

**we intend to suggest an urban renewal,  
involving the whole town, including public  
administrators and politicians, shopkeepers,  
students, teachers or simple citizens**



Christo, Wrapped Reichstag, 1971-1995

Henri Matisse, La Danse, 1909



Our **schools are essential parts** in this idea of city. They are **reservoir of emotional power, energy and ideas** and participate in the growth of their communities by developing a sense of belonging.



Cueva de la manos, 10.000 b.C.

So.... Let's **St'ART!**

